

The background of the slide is a gradient of purple and blue, overlaid with a complex network of glowing blue lines and circles, resembling a digital circuit or data network. In the top left corner, there are three white lines of varying lengths, each ending in a small white circle.

Digital Health City Hannover

An attractive location,
A strong industry,
A major opportunity

Our self-image

- We are digital and tangible!

The Digital Health City Hannover is bringing together the big players in the local healthcare industry. The initiative provides a high level of connectivity, supports existing active networks and builds links between them. It develops new instruments, is familiar with the influential stakeholders and brings them together. We guide and support innovative start-ups, existing companies and structural projects in the field of digital health

Hannover's digital health community sets standards by giving intensive support to integrative thinking, responsible conduct and innovative entrepreneurialism among the players in the healthcare industry.



Health Location Hannover

- Hannovers healthcare industry is booming: It employs approximately 76,000 people – roughly 15% of the social-security-contributing workforce, making healthcare the largest industry.
- Hannover has the largest offering of public hospitals, ranging up to super maximum care.
- Lead in patient-oriented top-level research
- The level of digitisation in healthcare is increasing simultaneously

Our Vision

A closely connected and active digital health ecosystem in Hannover with expertise and an international reputation.



Our goals

what we strive to achieve

The active digital health community in Hannover develops innovative technologies, products, solutions and business models for future-oriented patient healthcare.

Innovationdriven

Active ecosystem

Hannover has an active digital health ecosystem as fertile ground for all health stakeholders to improve health care and be economically successful.

Hannover is seen internationally as a trailblazing location for digital health. Our network acts as a point of contact and offers a platform for interested people worldwide.

International reputation

Our cooperation partners



UNTERNEHMERVERBÄNDE
NIEDERSACHSEN E.V.



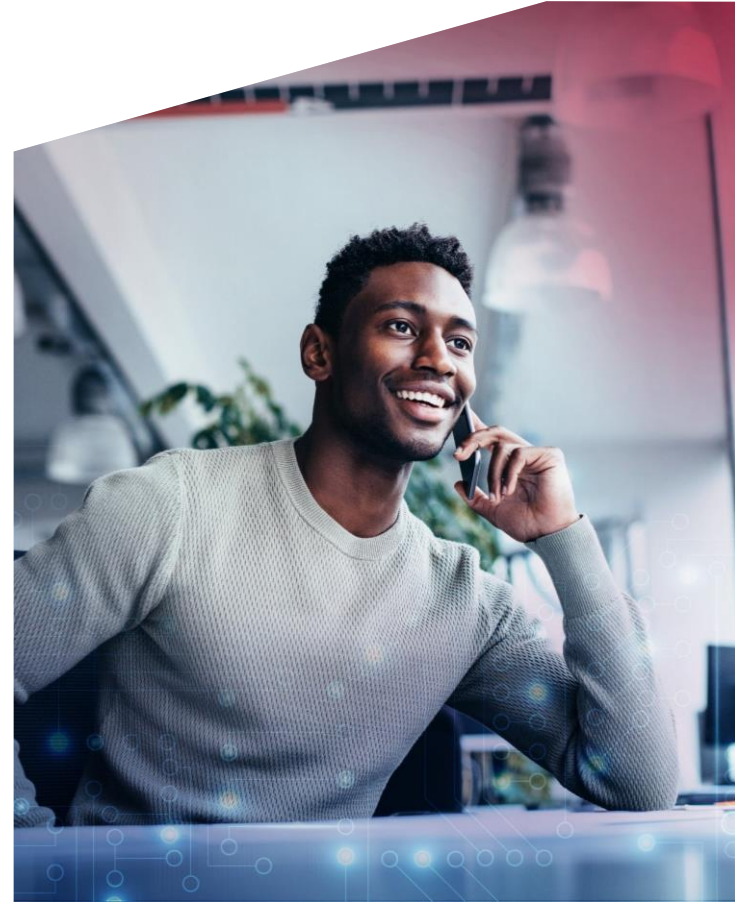


Activities

Formats and activities

We are driven by our objectives of promoting business, supporting innovation and shaping the future of digital health:

- support when starting a company
- advice on acquiring and applying for funding
- developing a business model
- testing medical and digital innovations in the field
- connecting with the digital health community in Digital Health City Hannover



Finding success through communication

The **Digital Health Talk Hannover** presents local health-related projects. It shares knowledge and connects relevant people in order to establish links within Hannover's healthcare community. Numerous companies, start-ups, projects from science and research as well as experts from the digital health environment present their ideas and a discussion follows.



These sessions are short and sweet and always take place on a Friday once a month from 10:00 to 10:25 a.m.

Business development in healthcare – an insight

The **Digital Health Masterclass** is an online workshop format with a modular structure. Do you want to know more about the german healthcare system? The technical, regulatory and data protection requirements when developing a business model? This workshop provides an initial, compact insight into the requirements for business development in the heavily regulated healthcare sector



We look forward to
seeing you there!

Shaping Health – with Social Company Building

Anyone who has an idea – be it in relation to trending innovation themes like femtech, digital health or innovative healthcare business models – can find support with the **Future Health Lab**. It offers a diverse range of potential suggestions and content.

This incubator helps start-ups and company founders to enhance health services and ideas using agile methods in order to achieve lasting effectiveness for solutions in the healthcare industry. In conjunction with our network, the FHI provides know-how, professional mentoring and industry contacts. It also helps its target audiences to find funding.



Application-oriented product development for medical care

The **Health Innovation Space** is a growing centre for test environments for application-focused product development and co-innovation in the healthcare sector. Whether digital or analogue, the topics range from nursing to the provision of healthcare.

The goal is to establish an offering for businesses and research organisations so that they can develop new products that are aligned with actual needs in close collaboration with medical and nursing workers. There is a focus on integration with test environments. Using them, everyday experience can be tracked and studied directly.



A decorative graphic on the left side of the slide, consisting of three horizontal lines of varying lengths, each ending in a small circle. The lines are purple, and the circles are also purple, with the top circle being solid and the bottom two being hollow.

Thank you for your attention!

www.digital-health-city-hannover.de

